



EXECUTIVE EDUCATION

LEADERSHIP

CONSULTATIVE

PARTNERSHIP

TRANSFORMATIVE

Executive Education at the DeGroot School of Business includes open-enrolment and customized programs that fill the "gaps" in an individual manager's business education. New skills, capabilities, and networks expand the manager's potential to do his or her current job better and position them for advancement or new careers.

DECEMBER 15-16

Creative Problem Solving & Innovative Thinking

DR. MIN BASADUR

JANUARY 17

Women's Breakfast Series

IORELLA CALLOCCHIA

JANUARY 20

Personal Branding

BOBBY UMAR

JANUARY 26-27

Aligning Sales & Marketing Growth

BRIAN MEAGHER

FEBRUARY 1

HR Essentials

IORELLA CALLOCCHIA

FEBRUARY 15-16

A Win-Win Scenario: Leveraging Personal Brand to Fit Corporate Values

DIANNE CARMICHAEL

FEBRUARY 27

Women's Breakfast Series

DIANNE CARMICHAEL

FEBRUARY 29

HR Strategy

IORELLA CALLOCCHIA

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For additional information on these workshops and other Executive Education programs offered please visit our website or contact 905-525-9140 x26372, execed@mcmaster.ca

